# MEGHA BATRA

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Amravati, MH



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# PROFESSIONAL SUMMARY

Software Developer with experience in full-stack web development, specializing in building, customizing, and optimizing websites. Skilled in frontend and backend technologies, database management, and cloud platforms. Passionate about creating responsive, user-friendly applications and improving performance through efficient coding practices.

## **EDUCATION**

# Prof. Ram Meghe College of Engineering and Managemnet

Software Engineer

B.E - Computer Science and Engineering 2019 - 2023 CGPA - 8.43

## Vidyabharti Mahavidyalaya

H.S.C

2017 - 2019

CGPA - 7.5

## SKILLS

- Frontend: HTML, CSS, JavaScript, React, Bootstrap, Tailwind CSS
- Backend: .NET
- Database: SQL, MySQL
- Web Development: WordPress(Elementor, SEO, WooCommerce, SSL & Security)
- Cloud & DevOps: AWS (Basic Knowledge)
- System Programming: C/C++
- Tools & Technologies: Git, Figma, Firebase

## SOFT SKILLS

- Good Communication
- Team Collaboration
- · Problem-Solving
- Adaptability
- · Time Management

# **PROJECTS**

#### 1. Hotel Up & Above

- Developed a hotel booking website with an interactive room reservation system.
- o Integrated a high-quality image gallery, Google Maps, and a contact form.
- o Optimized performance and SEO for better visibility and user experience.
- Tech Stack: WordPress, Elementor, MySQL, SSL, Yoast SEO.
- Visit link <u>Hotel upandabove</u>

#### 2. Elegance Art Home

- Built an e-commerce platform for selling home decor and handcrafted artifacts.
- Integrated WooCommerce with product filtering, secure checkout, and customer reviews.
- o Designed a visually appealing and responsive UI for a seamless shopping experience.
- o Tech Stack: WordPress, WooCommerce, MySQL, SSL, Rank Math SEO.
- Visit link <u>Elegance art home</u>

#### 3. Sand N Stone

- Created a real estate website showcasing residential and commercial projects.
- Added property listings with detailed specifications, pricing, and inquiry forms.
- Ensured fast loading and cross-device compatibility with optimized media content.
- o Tech Stack: WordPress, Elementor, MySQL, SSL, Cloudflare CDN.
- Visit link <u>Sand and Stone</u>

#### 4. Prathamesh Infravision

- $\circ~$  Developed a real estate website with interactive property listings and virtual tours.
- Integrated inquiry forms and high-quality media for an immersive user experience.
- Improved site performance with caching and SEO optimization.
- ${\color{blue} \bullet} \ \ {\color{blue} Tech Stack: WordPress, Elementor, MySQL, SSL, Yoast SEO.} \\$
- Visit link Prathamesh Infravision

### 5. GoSummit Adventures

- o Designed and developed a travel website for adventure tourism and trip bookings.
- Implemented dynamic tour listings, itinerary pages, and an inquiry system.
- Integrated an interactive gallery, Google Maps, and SEO optimization for better reach.
- ${\color{gray} \bullet} \ \ {\color{gray} Tech Stack: WordPress, Elementor, WooCommerce, MySQL, SSL, Yoast SEO. } \\$
- Visit link Go Summit Adventures

#### 6. Lifestyle Home Spaces

- Developed a property listing website featuring luxury apartments, villas, and commercial spaces.
- Integrated advanced search filters, inquiry forms, and high-quality image galleries.
- Optimized for SEO and fast-loading performance for an enhanced user experience.
- Tech Stack: WordPress, Elementor, MySQL, SSL, Yoast SEO.
- o Visit link <u>Lifestyle Home Spaces</u>

#### 7. Codearly Studio

- Built the official website for Codearly Studio, showcasing its digital marketing, UI/UX, and web development services.
- $\circ~$  Designed service pages, team profiles, portfolio sections, and a blog for content marketing.
- Implemented SEO strategies, SSL security, and performance optimization.
- o Tech Stack: WordPress, Elementor, MySQL, SSL, Rank Math SEO
- Visit link <u>Codearly</u>

# WORK EXPERIENCE

# **Wordpress Developer**

### Codearly Studio, MH | Sept 2024 - Present

- Designing, developing, and maintaining WordPress websites.
- Customizing themes and plugins as per project needs.
- Optimizing performance and implementing SEO best practices.
- Enhancing UI/UX and ensuring responsive, cross-browser compatibility.

# Freelance Web Developer

- Designed and developed responsive landing pages and websites.
- Created wireframes and prototypes in Figma.
- Provided technical solutions for improving website usability and performance